

SPIDER-MAN

MARVEL COMICS GROUP™

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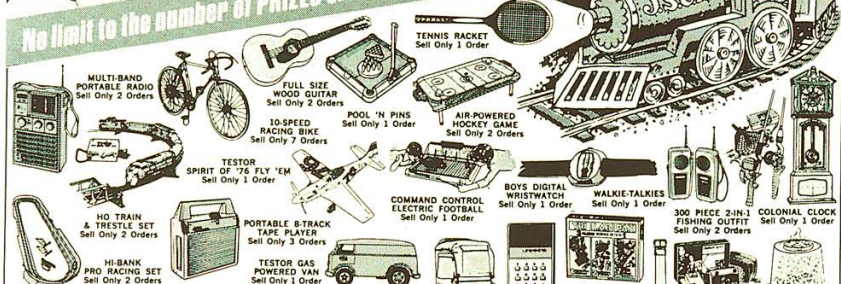
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the AMAZING SPIDER-MAN

FLOODING
THIS SEWER
WON'T HELP
YOU, MISTER!

ONLY ONE
OF US IS
LEAVING HERE
ALIVE!

CAN YOU
GUESS THE
SHOCKING
SECRET
IDENTITY
OF SPIDEY'S
SUPER-FOE?



Send me my first order of 12 Greeting Card Boxes to sell as checked below

Check one only: ☐ Christmas ☐ All Occasion Cards

Name _____ Apt. No. _____

Address _____

City _____ State _____ Zip _____

Parent's Signature _____

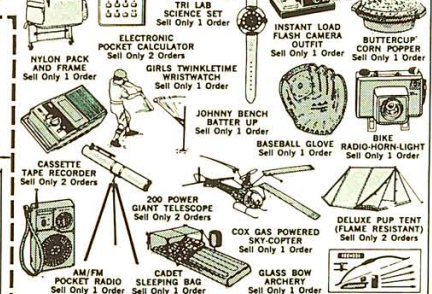
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MASSACHUSETTS

BUSINESS REPLY MAIL

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Junior Sales Club of America
Dept 75MC-8
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Enroll now as a member of the Junior Sales Club of America. We'll send you a Free Prize Catalog, Membership Card, full selling information plus your first order of 12 boxes of elegant All Occasion Greeting Cards or sensational new Christmas Cards. As each order is sold, you may reorder additional cards until you've met your prize requirement. Cards are sent on credit. **YOU PAY NOTHING IN ADVANCE.**

Each box of 18 fine quality greeting cards costs just \$2.00. That's about 11¢ a card. Think of all the people you know — relatives, friends, neighbors — who'll want to buy these handsome cards by the box. Many J.S.C.A. members have earned a prize in only a few hours. If YOU WISH, YOU MAY TAKE AS YOUR PRIZE 70¢ FOR EACH BOX YOU SELL.

Just fill out and mail the coupon-reply card to receive your first order of greeting cards. You may take up to 30 days to sell them. If after that time, you have any boxes unsold, promptly return them prepaid by parcel post, keeping 70¢ for each box you've sold.

Get the prizes you want the fast, easy J.S.C.A. way. Act now!

Get on the right track — Join JSCA!

Join now — It costs you nothing

Junior Sales Club of America
SPRINGFIELD, MASSACHUSETTS 01101

FILL IN COUPON-REPLY CARD - CUT & MAIL TODAY - NO STAMP NEEDED

While attending a demonstration in radiology, high-school student PETER PARKER was bitten by a spider which had accidentally been exposed to RADIOACTIVE RAYS. Through a miracle of science, Peter soon found that he had GAINED the spider's powers...and had, in effect, become a human spider...

STAN LEE PRESENTS: THE AMAZING SPIDER-MAN™

BEGIN A NEW ERA OF WALL-CRAWLING WONDERMENT WITH: **LEN WEIN** * **ROSS ANDRU & JOHN ROMITA** * **GLYNIS WEIN**: colorist
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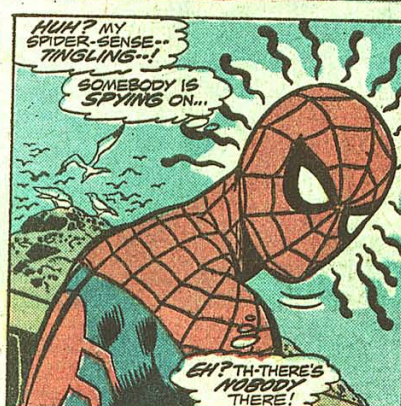
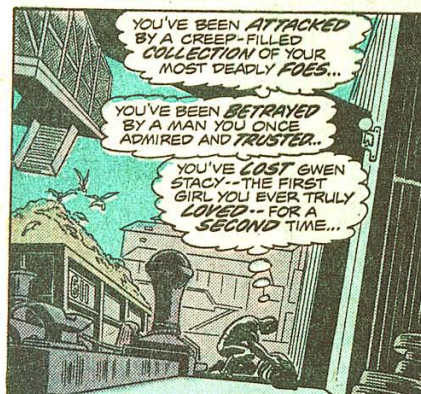


THINGS ARE SENT HERE TO DIE-- TO BE PURIFIED BY FIRE AND REDUCED TO VAGRANT ASH-- OR BE FILED INTO GARGOYLES AND UN-REMEMBEREDLY DUMPED BEYOND THE 12-MILE LIMIT.

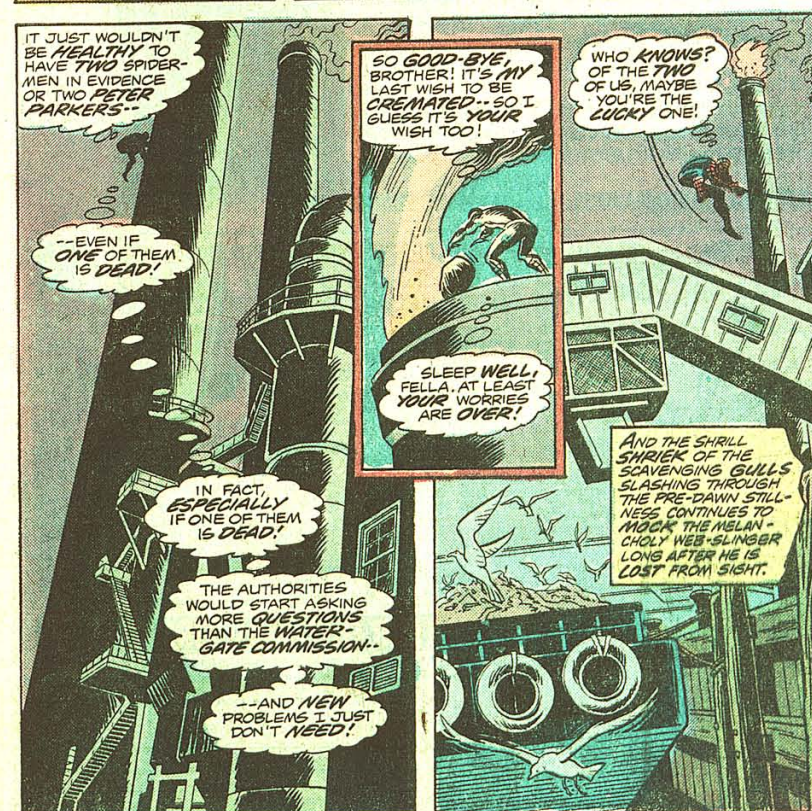
THE NEW YORK CITY DEPARTMENT OF SANITATION CALLS THIS PLACE AN INCINERATING PLANT; THE LOCAL RESIDENTS CALL IT AN EYESORE; BUT THE WEB-SLINGING SPIDER-MAN MAY WELL CALL IT A GODSEND--

--FOR HE HAS COME TO THESE JUTTING TOWERS DEEP IN THE WILDS OF BROOKLYN--TO RID HIMSELF OF A NIGHTMARE!

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2



3

CONTINUED AFTER NEXT PAGE

WHAT TO SINK YOUR TEETH INTO WHEN YOU'RE HUNGRY AND YOU'RE NOT A WEREWOLF.

Every now and then, do you get this uncontrollable urge to bite into something that's really got some meat in it?

Are you tired of sugar-sweet snacks that dissolve in your mouth, and crunchy snacks that you can hardly tell you ate, and all the other boring stuff you have to put up with, every day?

Well, take heart. And, while you're at it, take Slim Jim along in your pocket.

Slim Jim is a chewy, all-meat snack that comes in five very un-boring flavors. Mild, spicy, salami, bacon, and pizza. And you can find it at the grocery store. Or at a lot of the places where you've been getting those sissy snacks.

You might want to carry a few extra ones, too. Then, if you meet a werewolf, you can give him something to sink his teeth into instead of you.



A LITTLE LESS THAN A MEAL. A LITTLE MORE THAN A SNACK.



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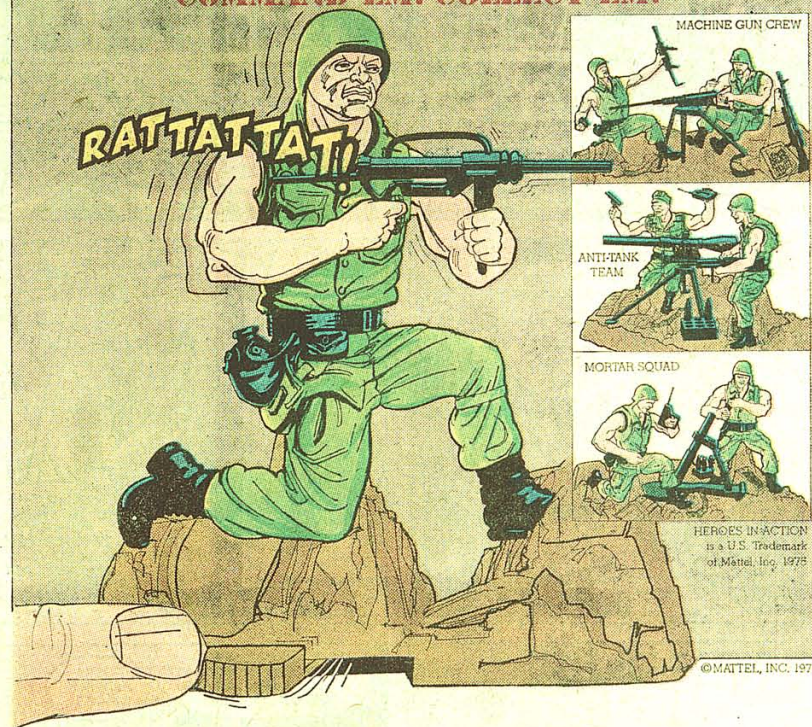
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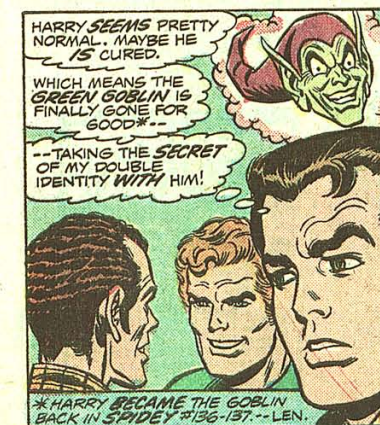
COMMAND 'EM! COLLECT 'EM!



TAKE COMMAND OF THE 17 ACTION MEN THAT MOVE!



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AND EVEN THOUGH WE WEREN'T INVITED, WHAT SAY WE JUMP AHEAD A FEW HOURS AND TRUCK ON OVER TO AN ENGAGEMENT PARTY IN PROGRESS ON THE UPPER EAST SIDE--



ENJOY YOURSELVES, EVERYONE! I'LL ANSWER THE...



BLAZES! SOME IDIOT LEFT THE PATIO DOOR OPEN!



ELECTRICITY DOESN'T GROW ON TREES, YOU KNOW! IT'S...



OHhhh-- JUST WAIT'LL I GET MY HANDS ON JOE ROBERTSON FOR TALKING ME INTO THIS MESS!



ALRIGHT ALREADY! YOU DON'T HAVE TO WEAR AWAY YOUR BLASTED FINGER PRESSING THAT...



SO IT'S YOU, PARKER! I SHOULD'VE KNOWN!



WELL--ER--ACTUALLY-- THEY CALLED ME ABOUT IT BUT I WAS--ER-- TOO BUSY TO... AHU?



YOU--AH--DON'T REALLY WANT TO LISTEN TO THOSE --ER-- CLASSICS, THOMPSON! GIMME THAT!



MANTOVANI? WHAT GROUP DOES HE PLAY WITH?



...AND WE'LL CONTINUE TO GIVE YOU THE BULLET. HIS AS SOON AS THEY COME IN.



HEY, HARRY DID COME AFTER ALL. DOESN'T SEEM TO BE HAVING A VERY GOOD TIME, THOUGH.



HIYA, HANDSOME, MIND IF OL' M J JOINS YOU?



GAD! PARKER'S FRIENDS ARE AS BIZARRE AS HE IS!



MAYBE WE DO, MARY JANE-- BUT MY THERAPIST SAYS I SHOULD FORGET THE PAST.



BETTY BRANT AND NED LEEDS-- TWO OF MY FAVORITE PEOPLE-- TYING THE KNOT AT LAST!



TO TELL THE TRUTH, PETER-- NEITHER CAN WE.



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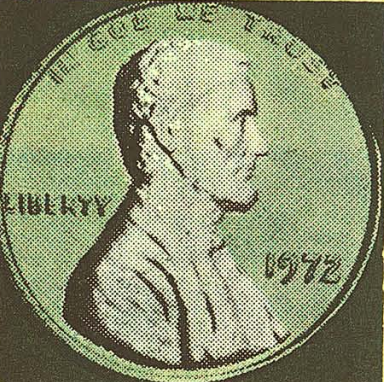
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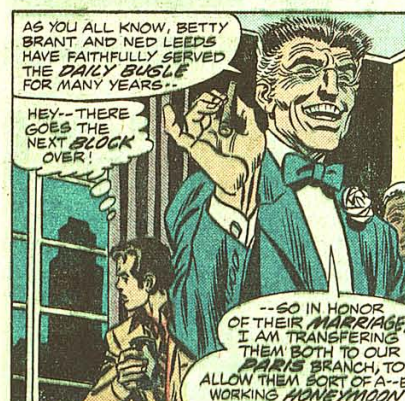
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THAT J. JONAH, IS ONE VERY GOOD QUESTION--

--AND I'M BEGINNING TO GET THE UNCOMFORTABLE FEELING I KNOW THE ANSWER!



CON ED CLAIMS IT'S *NOT* RESPONSIBLE FOR THE BLACKOUTS--AND I BELIEVE IT.

A MASSIVE POWER FAILURE WOULD BLACKOUT THE WHOLE CITY--A WIRING FOUL-UP SOMEWHERE MIGHT BLACKOUT A BUILDING, MAYBE AN ENTIRE BLOCK--

--BUT A CONSECUTIVE BLACKOUT OF SELECTED STREETS HAS GOT TO BE DELIBERATE!



MY SPIDER-EARLY-WARNING SYSTEM TELLS ME SOMETHING ROTTEN IS BREWING DOWN...

WHUPPA WHUPPA

HUH?



A POLICE 'COPTER! SEEMS THE BOYS IN BLUE SHARE MY SUSPICIONS.

HATE TO LEAVE THE PARTY--BUT I'VE GOT TO GO SEE IF I CAN HELP!



ONLY HOW DO I GET FAST JONAH, M.J. AND ALL THE OTHERS INSIDE WITHOUT THEM SEEING...

OH.



FLIK!



THERE! THAT SHOULD SHED A LITTLE LIGHT ON THE SUBJECT.

EVERYONE OKAY IN HERE?

ROBBIE, HAVE YOU SEEN PETER? I CAN'T FIND HIM ANYWHERE.

TRY THE BALCONY, MARY JANE. I THINK I SAW HIM HEAD-ING THERE.



PETER? TIGER, ARE YOU OUT HERE? PETER?

HE'S GONE! BUT...WHERE?

16



BELIEVE US, MS. WATSON-- IF YOU *KNEW*, YOU WOULDN'T WANNA KNOW!

SOMEDAY... SOME DAY... I'M GOING TO THINK BEFORE I LEAP!

GETTING UP HERE WAS EASY--



THE WORST PART OF IT IS-- NONE OF THIS IS EVEN TAX-DEDUCTABLE!

THERE ARE TIMES I WISH I COULD SIGN ON SOMEPLACE AS THE FIRST CORPORATE SUPER-HERO.

AT LEAST THEN I COULD CHARGE ALL THIS TO MY EXPENSE ACCOUNT!



--BUT CHANGING INTO MY COSTUME IS A WHOLE OTHER THING ENTIRELY!

THERE'S NO PLACE TO STASH ANYTHING UP HERE!



OH, WHO AM I KIDDING?

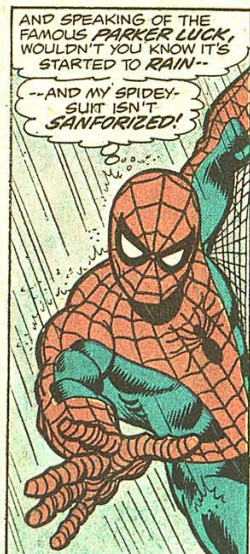
WITH MY LUCK, I'D ALSO WIND UP AS THE FIRST SUPER-HERO TO GO ON UNEMPLOYMENT!



THERE WENT A BRAND-NEW SPORTS JACKET!

AND THAT USED TO BE MY FAVORITE SHIRT!

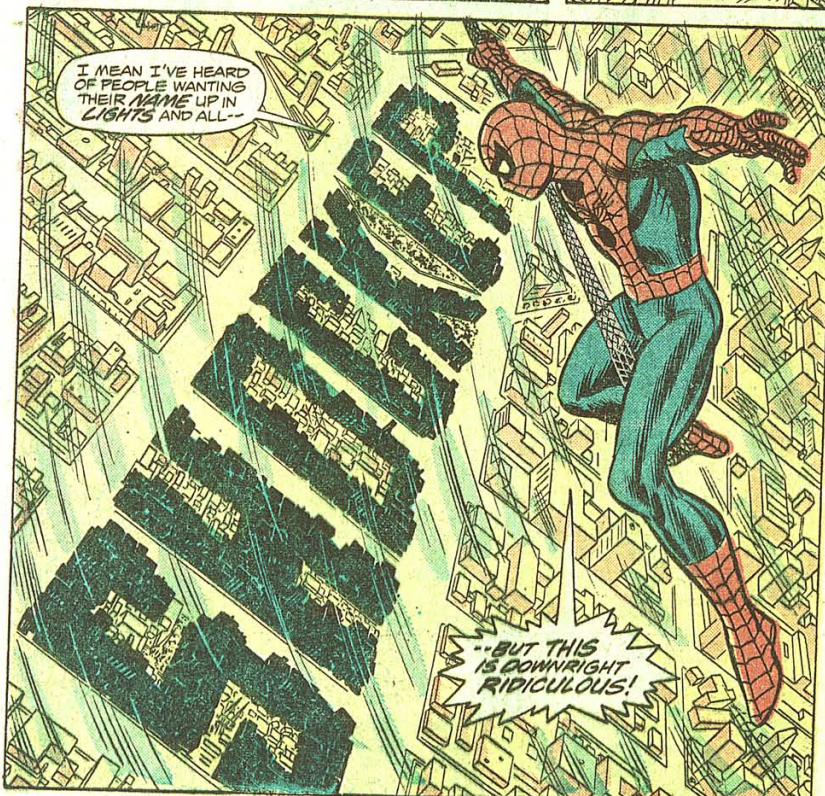
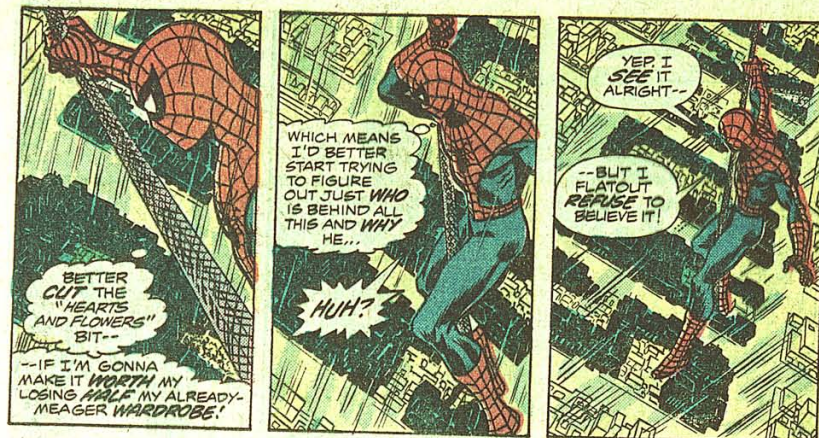
I'M GONNA HAVE TO HANG BY MY ARMPITS TO TAKE OFF MY SLACKS AND SHOES!



AND SPEAKING OF THE FAMOUS PARKER LUCK, WOULDN'T YOU KNOW IT'S STARTED TO RAIN--

--AND MY SPIDEY-SUIT ISN'T SANFORIZED!

17



THE SPIDERS WEB

Dear Spider-Men,
After reading SPIDER-MAN #147 I had to comment on it. First of all on page #27, Spidey says that Gwen died on the Brooklyn Bridge, while in ish #121 she died on the Washington Bridge. Please send me a well-earned no-prize.

I liked the way Gerry handled the plot. He brought the Gwen Stacy sub-plot directly into the story. Bringing back the Tarantula to help the Jackal fit in superbly. I also enjoyed the little episodes inserted into the Spider-Man - Tarantula battle: On page 16 (Herman and Mabel), on page 17 (the cabbie), and on pages 18 and 19 (the people in the bus). The monumental taunt was when Gwen walked in the bus and didn't even notice him.

I can't wait to see how Spider-Man escapes his latest trap and, of course, the Jackal's identity. (Speaking of the Jackal, if he isn't as startling as you've built up I'll scream!) Please make ish #148 as good as #147!!!!

John Cavalariaris
990 NE 74 St.
Miami, FL 33138

We must plead guilty to no-prize pressure where bridges are concerned, 'cause Gwen did in fact die on the bridge bearing the name of the man on the one dollar bill (And if ya don't know who that is, we'll give ya just one hint—there's never been a President Brooklyn!!); your non-existent no-prize is busily un-winging its way to your door.

And since we haven't heard you begin screaming just yet, we can safely assume that you were somewhat satisfied with the revelation at story's end.

But for the view of another reader who may have been less surprised than you, John, we present the following (which was one of the few correct guesses not lost, contrary to what was reported last issue):

Dear Marvel,

This letter is being written about 10 days before SPIDER-MAN #148 will go on sale, which will reveal the identity of the Jackal. This is my guess as to his identity.

Professor Warren.

Why?

1) He is the only continuing character that has a physical build resembling that of the Jackal's

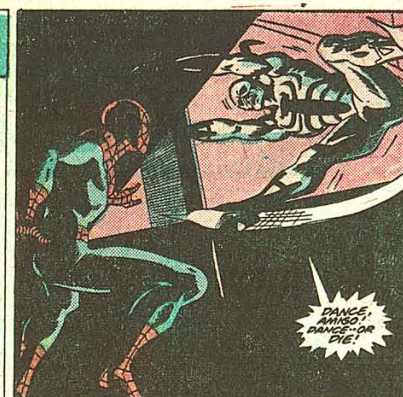
2) Warren is a teacher of biochemistry. The Jackal is the one who made the clone of Gwen. It seems in Marvel there is no such animal called coincidence.

So if my guess is right, I request a no-prize. I'll pay the no-postage.

Bill Koenig
(no address given)

You're lucky that the armadillo who writes this letter column is feeling generous, or else after giving away that first no-prize, there'd be no room for a second. But it'll be soaring to your door as soon as you take time out to send us your address—which was lost when your friendly neighborhood armadillo separated your envelope from your letter!

(And speaking of no-prizes, let's give a big hand to a titanic trio—Mike Esposito, Frank Giacoia, and Dave Hunt. Although their names are absent from this issue's credits, they pitched in on a close deadline to help Jazzy Johnny Romita delineate his tremendous tale. Bravo, bullpenners, for service above and beyond the call of duty!)



Sirs,

Having Gwen cloned is perfectly feasible. However, you have two flaws in your thinking:

No lab in this world would be capable of determining that Gwen #2 was a clone, although they would be able to determine that there were two identical Stacys by digging up the original.

Whereas memories are harbored in the brain, and not the chromosomes, a clone would not automatically have the memories of its prototype. It is therefore necessary for you to come up with some way for the good professor to have had access to her brain within five minutes after her death (unless, of course, he lucked out, and those brain cells to die first were all non-memory-function cells).

Now, although it was too late to change what's already happened by the time you get this letter (two months ago, at least), I feel a moral obligation to speak up. DON'T KILL GWEN #2!!!!!! As things now stand, what with her being identical to the first Gwen Stacy, she is Gwen Stacy. The situation here is comparable to a matter transporter which destroys the original at point A, and recreates it at point B (By God, don't you dare tell me clones have no "soul").

Dan McKiernan
9120 Hawthorn Point
Westerville, OH 43081

Dan, to answer your second problem first, some scientists do theorize that memory is stored in RNA. Therefore, it is theoretically possible to some, though yet unproven, that memory can be recreated in a clone.

As for knowing that Gwen #2 was a clone, it could be determined by the knowledge of certain facts:

- 1) Gwen #1 is dead.
- 2) Gwen is genetically identical to Gwen #1.
- 3) Cloning is possible and has already been performed with frogs, while experimentation is still being done on higher animals.

Put 'em all together and what do you get? Gwen #2 is a clone!

And as you've undoubtedly already noticed, we haven't killed her—we've just sent her away for awhile. As to whether or not she'll return, that happens to be up to a certain Len Wein—who begins scripting SPIDER-MAN with this very issue!

See ya in the funny papers!

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--WITH A LITTLE ARMORED-CAR ROBBERY TOSSED IN FOR GOOD MEASURE.

*THOSE OLD DAYS BEING SPIDER-MAN #46 & 72, RIGHT?--LEN.



SO WHAT DOES HE FIGURE TO GAIN BY BLACKING OUT HALF THE CITY?



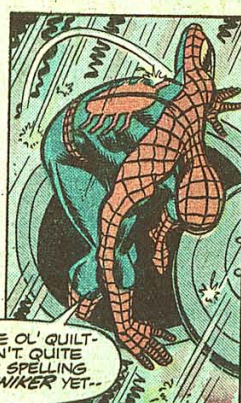
WELL, SINCE MY PSYCH TEACHER SAYS IT'S IMPOSSIBLE TO DIVINE THE WORKINGS OF THE CRIMINAL MIND--

--I SUPPOSE I'LL JUST HAVE TO ASK SHOCKIE WHEN I FIND HIM!



THE ONLY WAY TO CUT THE POWER TO SPECIFIC AREAS THAT WAY IS TO GO RIGHT TO THE CABLES RUNNING BENEATH THE STREETS.

AND SINCE OL' QUILT-BRAIN HASN'T QUITE FINISHED SPELLING OUT HIS MONIKER YET--



--I'VE GOT A PRETTY GOOD IDEA JUST WHERE HE HAS TO BE!



MAN, IS IT EVER COLD AND CLAMMY DOWN HERE.

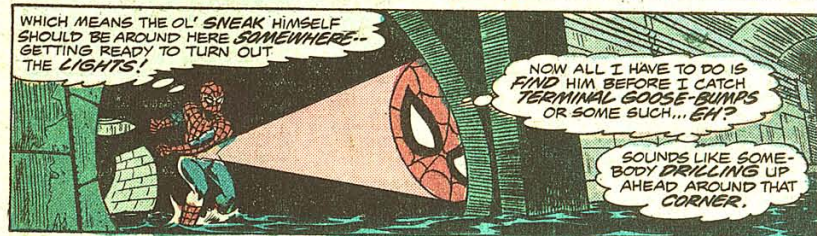
DON'T KNOW HOW CREEPS LIKE THE MOLE MAN CAN STAND LIVING UNDERGROUND 365 DAYS A YEAR.

COURSE, MOLEY'S WINNING PERSONALITY MIGHT HAVE SOME THING TO DO WITH IT--



--BUT EVEN HE DOESN'T HAVE THE EGO-IDENTITY PROBLEMS OF THE SHOCKER!

UNLESS I'VE GOT MY DIRECTIONS FOULED, THE FINAL STROKE OF SHOCKIE'S CITY-WIDE "SIGNATURE" SHOULD BE JUST ABOUT OVERHEAD.



WHICH MEANS THE OL' SNEAK HIMSELF SHOULD BE AROUND HERE SOMEWHERE--GETTING READY TO TURN OUT THE LIGHTS!

NOW ALL I HAVE TO DO IS FIND HIM BEFORE I CATCH TERMINAL GOOSE-BUMPS OR SOME SUCH... EH?

SOUNDS LIKE SOMEBODY DRILLING UP AHEAD AROUND THAT CORNER.



EVEN MONEY SAYS IT'S...

UH-HUH, IT IS!



THE SHOCKER!

ZAKK!

GUESS THE TIME HAS COME TO RE-INTRODUCE MYSELF!



A HEARTY HELPING OF HIGH-FALUTIN', HABIT-FORMIN' HAPPENINGS FROM YOUR HUMBLE HOUSE OF IDEAS!

STAN LEE'S SOAPBOX

The secret's out! SON OF ORIGINS goes on sale "most any day now!" And rather than have you pick up information from the kids on the street, we'll tell you ourselves exactly what it contains! Within its big, beautiful, full-color pages you'll find the fabulous origin stories of The X-MEN, IRON MAN, THE AVENGERS, DAREDEVIL, SHIELD, THE WATCHER, and also—as the greatest surprise bonus of the year—the original 38-page masterpiece presentation of the origin of—THE SILVER SURFER! All that plus the original cover from each of the magazines, plus a few extra tales just 'cause we love ya, in the most beautiful gift edition you can imagine; for only \$5.95 at your neighborhood bookstore for the elegant, colorful, luxury paperback version, or \$9.95 for the cloth-bound hardcover edition! Now do you see why publishing insiders are betting that SON OF ORIGINS might even top the fantastic sales record of the best-selling ORIGINS OF MARVEL COMICS itself? Anyway, that's the good news. Now for the bad. In addition to all the great origin stories, you'll also find page after page of anecdotes and reminiscences by loveable ol' me! But don't worry about it. You don't really have to read them if you don't wanna! You should worry that I typed my fingers to the bone, pouring my heart out onto the printed page, just for you! Go ahead, just look at the pictures—see if I care! But, whatever you do, be sure to leave enough space on your bookshelf, because there'll probably be a third book in the series next year! We're planning to make it an annual event, like the All-Star Game, or Groundhog Day! And, after the books are out of print, imagine what your set may be worth! On second thought, forget the bookshelf. Maybe you'd better keep 'em in a vault!

Well, I'll sign off now, to give you a chance to recover from the emotional trauma I've just put you through! So, till we meet again, remember: why waste your fists to fight with a foe, when a smile might make him your friend?

Excelsior!

Stan

ITEM! You've been breaking down our door for them, you've demanded them, nay, you've verily threatened to storm our hallowed halls for them, and now, at last, they're here! What's here, we hear a voice pipe up from the Peanut Gallery? Why, nothing less than the scintillating second series of our merely magnificent Marvel

Value Stamps! After facing every pothole and pitfall imaginable, your batty Bullpen has managed to put together the greatest, grandest, and goofiest grab-bag goodie ever offered for a mere handful of shekels. Featuring the wildest stamps since Galactus sent the Silver Surfer by air-mail express to Hoboken, our latest and looniest stamp book contains ten superbly super and sensational jigsaw puzzles, featuring the finest artwork that money and discarded back-date issues of NOT BRAND ECCH can buy! Each miniscule and perforated piece of pictorial splendor represents just one-tenth of a pulsating pin-up, so when your Marvel Value Stampbook is complete, you'll have a regular portfolio of Marvel's Greatest Comic Heroes (Hey, that's not a bad name for a new book, Stan.) How and where to order this spanking-new stamp book? Well, keep your eyes peeled for these pages, 'cause in a month or two we'll spring the all-important info on ya. Who says this isn't the Marvel Age of Special Surprises?

ITEM! Speaking of shocking surprises and marvelous Marvel's magnificent merchandising, have ya seen the latest, merely the greatest, tenth issue of FOOM Magazine yet? It only features an all-X-Men issue with a special capricious cover by that dynamic doodler, DAVE COCKRUM. But then, who in this, The Mighty Marvel Renaissance, hasn't seen and read those fantastic articles, or perused the InFOOMation section for what's coming down from the House of Ideas? Of course, if by some fluke, you are one of the very few who have not yet subscribed, you still have the chance by sending in that FOOM coupon found elsewhere in this mag. See how easy we make things for ya, Favored One?

ITEM! If you rush (don't walk) to your newsstands, you may still be able to find a copy of the MARVELOUS WIZARD OF OZ, featuring the sensational scripting of RASCALLY ROY THOMAS, the pulse-pounding penciling of Big JOHN BUSCEMA, and the incredible inking by the talented TRIBE. Pick up, Merry Marvel's magical adaptation of the MGM classic rightaway! It's sure to make comic mag history!

ITEM! Who ever heard of a comic book in which the lead character doesn't appear? Madcap Marvel, that's who! 'Cause, if you play your cards right and pick up the latest issues of TOMB OF DRACULA produced by our eternally erudite editor-in-chief Marvelous MARV WOLFFMAN, Genial GENE COLAN, and Terrific TOM PALMER, you can not only catch the captivating climax of the two-year battle with Doctor Sun, but you may suddenly realize that the Lord of Vampires isn't in the action. Howcum, True Believer? Well, take a peek behind the pages of Comicdom's number one magazine of fear. We've got a hunch you may dig what you see!

ITEM! Remember how we've always said you can't follow the artist/writer switches at Merry Marvel without a scorecard? Well, here it is! In the space provided below, simply write in the initials of the artist/writer team working on each feature. Suggestion: use a pencil...and keep an eraser handy—you'll need it!

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THE DEFENDERS
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DRACULA
FANTASTIC FOUR
GHOST RIDER
GUARDIANS OF THE GALAXY
HOWARD THE DUCK
HULK
THE INHUMANS
THE INVADERS
IRON FIST
IRON MAN
KA-ZAR
KILLRAVEN
MARVEL TEAM-UP
MARVEL TWO-IN-ONE
MASTER OF KUNG FU
OMEGA
POWER MAN
THE SCARECROW
SKULL
SON OF SATAN
SPIDER-MAN
SUPER-VILLAIN TEAM-UP
THOR
TIGRA
WARLOCK
X-MEN

CLIP AND SAVE!

And if one or two of the strips listed above seem unfamiliar, it's probably because we haven't gotten around to announcing them yet—but hang in there! We'll tell all next month!

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30



AND ON THAT OMINOUS NOTE, WE TAKE LEAVE OF OUR WATER-LOGGED WALL-CRAWLER TILL NEXT TIME--WHEN YOU'LL BE TREATED TO A MINOR EPIC WE CALL:

CITY IN THE DARK!

31

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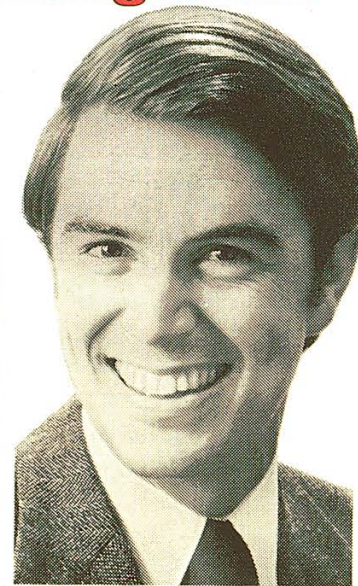
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